

The following is the privacy policy for the Paula Vega Cakes, Huntington, WV website designed by Rajesh Babu Kodali of Huntington WV. In this policy, we describe what personal information we collect on our site, how we use it, and your options regarding information we may collect about you. If you have questions about this policy, please feel free to contact us at [paula@paulavegacakes.com](mailto:paula@paulavegacakes.com). By using our website, you consent to the collection and use of this information by [www.paulavegacakes.com](http://www.paulavegacakes.com)

## **Privacy Policy**

Physical, electronic and managerial procedures have been employed to safeguard the security and integrity of any personal information entered on this site. Paula Vega cakes collects personal information online, including names, postal and e-mail addresses, phone numbers. We may also collect business information, some of which could constitute personal information.

## **Security**

We at Paula Vega Cakes understand your concerns about the security of online transactions. Therefore, our site is equipped with the most advanced Secure Socket Layer (SSL) technology available to ensure the privacy of any information you submit through this site. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

## **How we use Personal Information Collected Online**

We will use your personal information for the purpose for which it is submitted, such as to reply to your emails, handle your complaints and business requests. We may also use your information for marketing or other purposes. We do not sell or rent your personal information to third parties.

## **Links**

This website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Computer Tracking**

Our Websites are not set up to track, collect or distribute personal information not entered by visitors. Our site logs do generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our sites. This information is used for internal purposes by technical support staff to provide better services to the public and may also be provided to others, but again, the statistics contain no personal information and cannot be used to gather such information.

## **Cookies**

This site uses cookies. Not just the delicious kind, but also a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to retype information you have already entered, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

## **Children's Privacy**

Users of all ages may access and view our Website, but we take children's privacy very seriously. We do not intentionally solicit, collect or maintain personal information from children under 13, and we ask that parents supervise their children while online. If we learn that personal information was submitted by a child under 13, the information will be deleted from our system promptly.

## **Updates to Our Policy**

As our Website evolves over time or our data handling policies change, we will update this privacy policy and change the effective date. If we make significant changes to our data handling practices, we will make efforts to notify our active customers in other reasonable ways that may include an administrative email.

## **Problems, Complaints with PaulaVegaCakes.com Privacy Policy**

If you have a complaint about **PaulaVegaCakes.com** compliance with this privacy policy, you may contact us at [paula@paulavegacakes.com](mailto:paula@paulavegacakes.com).

*Effective as of 05/01/2015*